Advertising at BC CHEC 2012

We are offering two opportunities to promote your business or organization at the convention. **These options are also available for exhibitors who are unable to attend.**

Literature Bag inserts **500** **$75.00** **Deadline March 31, 2012**

- We will insert your flyer, brochure or catalog into 500 bags that will be distributed to each of our convention attendees. (Catalog space is limited).
- These bags are assembled by a group raising funds for missions.
- Many attendees go home from the convention without materials with the intention of ordering when they have had time to decide what their year will look like. You have the opportunity to be a resource they will look to.
- Inserts must be shipped or delivered **directly** to BC CHEC, 905 Badke Rd., Kelowna, BC, Canada, V1X 5Z5. If they arrive at a Postal outlet they will not be picked up.

Program Guide Advertising **Deadline March 13, 2012**

- All who are registered for the convention will receive a Program Guide**.** This guide will contain all the information delegates need to enjoy the convention, including schedules, Trade Show, workshops, maps and much more.
- The Guide is a handy reference of all of the exhibitors and is used by attendees after the convention as well.

- We ask that you design your own ad and sent it to Shandra Wiebe at exhibit@bcconvention.ca
- All ads must be **black and white** and in either PDF or JPEG format.

<table>
<tr>
<td rowspan="2">Full page Ad
16.5cm x 20.3cm
$ 175.00</td>
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<tr>
<td>Half Page Ad
16.5cm x 10cm
$ 100.00</td>
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<td>One Quarter Page Ad
5.6cm x 10cm

$ 65.00</td>
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